Each year, more than 10,000 individuals from across the country raise awareness and funds for Tuberous Sclerosis Complex (TSC) research, education and other programmatic services by supporting the Step Forward to Cure TSC movement.

Partnering with the TS Alliance offers unique ways for community-based organizations and companies to strengthen the TS Alliance from the inside out. TSC research and support programs are expensive, but community-driven events such as Step Forward to Cure TSC, help generate a significant amount of funding and give us the opportunity to engage the community in a successful and inspiring way.

In 2015, the theme for the Step Forward to Cure TSC walks continues to salute our Super Heroes. Individuals, families, friends and supporters are all encouraged to participate dressed like their favorite hero, be it a cartoon character, comic book character, doctor, teacher or other caring supporter. We urge you to become one of the heroes of the TS Alliance.

ABOUT STEP FORWARD TO CURE TSC

The Step Forward to Cure TSC movement is the TS Alliance’s largest national event, organized in more than 35 communities across the United States. All walks are volunteer-run, and each event location is determined based upon response and demand from the local community.

The walk gains national and local media exposure through various outlets such as print, radio, and social media. The funds raised from the walk support the Tuberous Sclerosis Alliance, a 501(c) (3) organization.

Over the past 13 years, the TSC community, volunteers, corporate partners and advocates have helped raise more than $11.5 million through the Step Forward to Cure TSC program, helping fuel research progress and breakthroughs, including two new FDA-approved treatments, which actually help shrink tumors caused by TSC in the brain and kidneys.

• TSC is a genetic disorder that causes tumors to form on vital organs throughout the body. It is also the leading genetic cause of both epilepsy and autism.
• More than 80% of individuals with TSC will experience a seizure in their lifetime.
• Approximately 50% of individuals with TSC will also be diagnosed with autism.

TSC is a linchpin disease. Discoveries in TSC can lead to discoveries and treatments in other diseases. Every minute and every dollar spent finding treatments and cures for TSC could bring about quantum leaps forward in treatments and cures for autism, epilepsy and other diseases.
As the largest gathering of individuals affected by TSC, the Step Forward to Cure TSC walk is a powerful public awareness event. Local sponsors, national sponsors, volunteers and walk participants are all an integral part in raising awareness about TSC within their own community.

The event brings together individuals directly impacted by TSC with companies and other organizations committed to making a difference. Local sponsors have included research institutes such as the Rothberg Institute for Childhood Diseases in Connecticut; local health care facilities such as Memorial Herman Hospital in Houston; locally owned restaurants such as Buffalo Wild Wings, Caribou Coffee, and Outback Steakhouse; or families who pool their funds to sponsor a team or walker.

Companies like yours that support the Step Forward program can make a huge difference in this event’s overall success. By becoming a local sponsor, you will support the work and mission of the TS Alliance.

SPONSORSHIP LEVELS AND BENEFITS

We encourage you to take advantage of this unique opportunity by becoming a local sponsor of the Step Forward to Cure TSC movement. Walk sponsors enjoy tremendous exposure through many outlets:

**Pre Event:**
- Social Media: Facebook, Twitter, LinkedIn and Instagram (7,000+ Facebook fans)
- TS Alliance website (1 million monthly hits, 38,000 unique visitors)
- Recognition: Name and logo inclusion in e-blast announcements to more than 20,000 online participants
- Team Building: Become a part of the walk - design a company fundraising page and recruit team members to join the walk

**Event Day:**
- Onsite Signage: Name and logo placement on distance markers on walk day
- Prime exhibit space location
- Recognition during opening/closing announcements
- Step Forward to Cure TSC apparel: receive walk shirts for staff and representatives
- Exposure: Display literature, banners and pass out giveaways to event participants
Step Forward to Cure TSC walk is the only event of its kind that brings those affected by tuberous sclerosis complex (TSC) and other related diseases together to send one powerful message.

<table>
<thead>
<tr>
<th>2015 LOCAL SPONSORSHIP LEVELS</th>
</tr>
</thead>
<tbody>
<tr>
<td>Corporate</td>
</tr>
<tr>
<td>SOCIAL MEDIA: Spotlight on TS Alliance Facebook, Twitter, LinkedIn, Instagram</td>
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<tr>
<td>MARKETING: Listed in our national magazine, Perspective</td>
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<tr>
<td>WEBSITE: Posted on Step Forward to Cure TSC local walk page</td>
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<tr>
<td>RECOGNITION: Company recognized in e-blast announcements to more than 20,000 online participants</td>
</tr>
<tr>
<td>HONOR: Receive acknowledgment during opening/closing announcements</td>
</tr>
<tr>
<td>EXPOSURE: Secure prime exhibit space location. Display company literature, banners, and giveaways to event participants</td>
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<tr>
<td>DISCOUNT: 15% off online TS Alliance store merchandise</td>
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<tr>
<td>VISIBILITY: Name and logo displayed on distance marker signage</td>
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<tr>
<td>TEAM BUILDING: Design a fundraising page, recruit team members and join the walk</td>
</tr>
<tr>
<td>AWARENESS: Receive walk shirts for up to 7 staff or onsite representatives</td>
</tr>
<tr>
<td>INCENTIVE PRIZE: Raise $500 or more to receive access to our Super Hero portal</td>
</tr>
</tbody>
</table>
SPONSOR | EXHIBIT BOOTH FORM
EVENT LOCATION: ___________________________ DATE: ___________________________

SPONSORSHIP LEVEL:

□ CORPORATE - $10,000  □ START/FINISH LEVEL - $2,500  □ SUPER HERO LEVEL - $750
□ LOCAL - $7,500  □ KIDS’ CORNER - $2,000  □ SUPER HERO FAN CLUB*
□ HALFWAY THERE - $1,000

*$500 and above receive listing on walk day signage w/in-kind sponsors

DONOR INFORMATION (Please print):

Company or Organization Name ______________________________________________________

Contact Name _________________________________________________________________

Street Address ________________________________________________________________

City __________________________________________ State __________ Zip _____________

Telephone ___________________________ Email ________________________________

PAYMENT METHOD:

□ PAYMENT AMOUNT ENCLOSED $ ___________________________ Make checks payable to: TS Alliance

□ VISA □ MC □ AMEX □ DISCOVER  * Credit card payments can only be accepted in US currency

□ CARD NUMBER: ___________________________ EXPIRATION DATE: _____/_______

□ NAME AS IT APPEARS ON CREDIT CARD: _______________________________________

TERMS AND CONDITIONS:

□ I understand and agree that all sponsorship and table rentals are subject to approval by the Tuberous Sclerosis Alliance.

Signature of Authorized Agent ___________________________ Date ___________________________

Printed Signature of Authorized Agent ___________________________

Questions? Please call the TS Alliance at 800.225.6872 ext. 652 (Gail Saunders)

PAYMENT MUST BE MADE PAYABLE TO: TUBEROUS SCLEROSIS ALLIANCE (TS Alliance)
Forms and payments may be mailed to the TS Alliance: 801 Roeder Rd, Suite 750; Silver Spring, MD 20910 or turned in to your local walk representative.

Please make a copy for your records.
IN-KIND DONATION FORM

Please complete each section marked with an asterisk (*) to ensure proper acknowledgement of your donation.

*Event Name: ____________________________________________________________

*Event Location: _________________________________________________________

*Event Date: _______________

Please include a description, monetary value, and category for your donation:

*ITEM: ____________________________

*VALUE: $_________ (must be a monetary $ value, cannot state "priceless" otherwise it cannot be properly acknowledged)

*CATEGORY: □ Prize (i.e. gift certificate, gift basket, award) □ Supplies (i.e. refreshments, decorations)

□ Entertainment (i.e. clown, photographer, face painter) □ Services (i.e. venue, printing, postage)

□ Other: ____________________________________________________________

*ITEM: ____________________________

*VALUE: $_________ (must be a monetary $ value, cannot state "priceless" otherwise it cannot be properly acknowledged)

*CATEGORY: □ Prize (i.e. gift certificate, gift basket, award) □ Supplies (i.e. refreshments, decorations)

□ Entertainment (i.e. clown, photographer, face painter) □ Services (i.e. venue, printing, postage)

□ Other: ____________________________________________________________

Donor’s Information:

*CONTACT NAME: _______________________________________________________

*COMPANY NAME: _______________________________________________________

*ADDRESS: ____________________________________________________________

City State Zip

*PHONE: ____________________________ *EMAIL: ___________________________

*SIGNATURE: _______________ Date

*Please make a copy of this agreement for your records, mail donated item(s) with original signed agreement to the address listed below:

DONATIONS SHOULD BE SENT TO: __________________________________________

Your gift will be gratefully acknowledged and is tax deductible to the extent allowed by law.

(TAX ID #95-3018799)

Any questions or concerns please contact the Gail Saunders, Senior Manager of Events at the National Office 800.225.6872 ext. 652 or gsaunders@tsalliance.org.